

8th ASEM Foreign Ministers Meeting Hamburg, 28-29 May 2007

PRESS PROGRAMME

SUBJECT TO CHANGE, LAST UPDATED ON 27 MAY 2007 (10.00 p.m.)

→ NOTE: PLEASE REFER ALSO TO THE COMPREHENSIVE **SIDE PROGRAMME FOR PRESS REPRESENTATIVES** (APPENDED TO THIS PROGRAMME)

Monday, 28 May 2007

12 noon	<p>Press Centre opens</p> <p><u>Location</u>: Hamburg Chamber of Commerce ("Handelskammer der Stadt Hamburg")</p> <p><i>Important: Access granted to accredited persons only</i> <i>Accreditation is in the Hotel Sofitel, Alter Wall 40, 20457 Hamburg, 1st floor</i> <i>(2 minutes' walk from the Chamber of Commerce)</i></p>
2.30 p.m.	<p><u>Outside of ASEM programme:</u> <i>EU/China Troika Meeting of Foreign Ministers</i> <i>(kick-off pictures, "tour de table")</i></p> <p><u>Venue</u>: City Hall ("Rathaus"), Bürgermeistersaal</p> <p>Restricted access <i>Note to TV broadcasters: access for host broadcaster ONLY</i></p> <p><i>Registration at Press Information Office (in Chamber of Commerce) until 1.00 p.m. or anytime in advance at pressereferat@diplo.de</i> <i>Meeting point: Press Information Office (Chamber of Commerce) at 2.00 p.m.</i></p>

3.15 p.m.	<p><u>EU/China Troika: press conference</u> <u>Venue:</u> Chamber of Commerce, Börsenhalle Open to accredited press representatives</p>
From 6.30 p.m.	<p><u>ASEM delegations arrive</u> * Welcome by the Federal Foreign Minister in the order in which delegations arrive <u>Venue:</u> Hotel Atlantic Kempinski, Weisser/Blauer Salon</p>
thereafter approx. 7.10 p.m.	<p>Official opening Welcoming address by the Federal Foreign Minister <i>Note to TV broadcasters: access for host broadcaster ONLY</i> <u>Venue:</u> Hotel Atlantic Kempinski, Weisser/Blauer Salon</p>
thereafter	<p><u>Photocalls:</u></p> <ol style="list-style-type: none"> 1. ASEM Coordinators (German EU Presidency, European Commission, China, Brunei Darussalam) 2. ASEM Coordinators with new members India, Pakistan, Bulgaria, Romania, Mongolia and ASEAN Secretariat <p><u>Venue:</u> Hotel Atlantic Kempinski, Weisser/Blauer Salon</p>
7.30 p.m.	<p><u>Informal dinner</u> – first working session <u>(kick-off pictures, "tour de table")</u> <i>Note for TV broadcasters: access for host broadcaster ONLY</i> <u>Venue:</u> Hotel Atlantic Kempinski, Grosser Festsaal</p> <p><u>For all these events: restricted access</u></p> <p><i>Registration for all Hotel Atlantic events at Press Information Office (Chamber of Commerce) or anytime in advance at pressereferat@diplo.de until 3.00 p.m., Allocation/collection of pool passes from 4.15 p.m.</i></p> <p><u>Departure: 5.00 p.m. at entrance to Press Centre (Chamber of Commerce)</u></p> <p><i>You may also use your own vehicles.</i></p> <p><i>Access: 5.45 p.m. Meeting point: An der Alster / Holzdamme (barrier in front of the Hotel Atlantic)</i></p>

12 midnight	Press Centre closes
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Tuesday, 29 May 2007

7.00 a.m.	<p>Press Centre opens</p> <p><u>Location:</u> Hamburg Chamber of Commerce</p> <p><i>Important: Access granted to accredited persons only</i> <i>Accreditation is in the Hotel Sofitel, Alter Wall 40, 20457 Hamburg, 1st floor</i> <i>(2 minutes' walk from the Chamber of Commerce)</i></p>
8.30 – 9.45 a.m.	<p><u>Delegations arrive by limousine / doorsteps</u> (prior to opening session)</p> <p><u>Venue:</u> Rathausmarkt (main entrance to City Hall),</p> <p>OPEN to accredited press representatives</p> <p><i>Meeting point: Press Information Office</i> <i>(Chamber of Commerce) at 8.00 a.m.</i></p>
10.00 a.m.	<p><u>Opening of plenary session</u> – second working session (kick-off pictures, "tour de table")</p> <p>Words of welcome by the Federal Foreign Minister and the Mayor of the Free and Hanseatic City of Hamburg</p> <p><u>Venue:</u> City Hall, Festsaal</p> <p>Restricted access <i>Note for TV broadcasters: access for host broadcaster ONLY</i></p> <p><i>Registration at Press Information Office (Chamber of Commerce) until 8.00 a.m. or anytime in advance at pressreferat@diplo.de,</i> <i>Allocation/collection of pool passes from 9.00 a.m.</i> <i><u>Meeting point:</u> Press Information Office (Chamber of Commerce) at 9.30 a.m.</i></p>

11.30 a.m.	<p><u>Family photo</u></p> <p><u>Venue:</u> City Hall, Ehrenhof</p> <p><i>OPEN to accredited press representatives</i></p> <p><i>Meeting point: Press Information Office (Chamber of Commerce) at 11.15 a.m.</i></p>
3.00 p.m. concurrently	<p><u>Final press conference</u></p> <p>(ASEM Coordinators: German EU Presidency, European Commission, China, Brunei Darussalam as well as High Representative of the European Union, Javier Solana)</p> <p><u>Venue:</u> Chamber of Commerce, Börsenhalle</p> <p><i>OPEN to accredited press representatives</i></p> <p><u>Opportunity for national press briefings</u></p> <p><u>Venue:</u> Chamber of Commerce (for precise rooms, see notice at Press Information Office).</p> <p><i>Times and venues of open press briefings will be announced at the Press Information Office and on in-house TV</i></p>
approx. 9.00 p.m.	<p>Press Centre closes</p>

Notes:

- Due to the historic venue, **access has had to be restricted** to some events. Consequently, **press pools** will be formed on site. Each Asian delegation will be able to nominate one journalist in advance for all events marked with an asterisk (*). Journalists can register on site at the Press Information Office within the deadlines stated, or at any time in advance by e-mail at pressereferat@diplo.de.
- Access to the Press Centre in the Chamber of Commerce is only possible via Adolphstrasse / Alter Wall. The event badge is required for access.
- Heavy equipment can only be brought in via the Adolphstrasse / Alter Wall entrance. Prior registration is vital.
- The **host broadcaster**, ARD/NDR, represented by TV21, will also broadcast to the Press Centre. Contact details:

NDR / TV21

Doreen Rientiet, e-mail doreen.rientiet@tv21online.de

Tel.: +49 30 590035690

or

Michael Heiks, e-mail: michael.heiks@tv21online.de

Tel.: +49 30 590035515

- Broadcast vehicles must be brought in through the barrier by 9.00 p.m. on 27 May 2007. After that time access will no longer be possible.
- Parking spaces for the broadcast vehicles will be allotted by the Host Broadcaster. Prior registration is necessary.
- **The Press Information Office is located in Hamburg Chamber of Commerce (Handelskammer der Stadt Hamburg).** Contact: Tel. 040 325220-160
- In the Press Centre, you will also find a "**Hamburg Information Desk**" with information on Hamburg, services and public transport tickets, film footage and photos, media tours, research assistance, contacts and interview partners.

8th ASEM Foreign Ministers Meeting
Hamburg, 28-29 May 2007

SIDE PROGRAMME FOR PRESS REPRESENTATIVES

organized by Hamburg Marketing GmbH

You are requested to register either by e-mail

(guido.neumann@marketing.hamburg.de) under

www.mediaserver.hamburg.de or on site at the Hamburg Information Desk in the Press Centre.

Monday, 28 May 2007

4.00 – 6.00 p.m.	<u>Media Tour: EU Troika – PR China</u> Hamburg – China's hub to Europe: with over 400 Chinese businesses, Hamburg is <u>the</u> location for Chinese companies in Europe
From 9.00 p.m.	<u>"Meet the press"</u> Informal gathering with media representatives from Hamburg hosted by Hamburg Marketing GmbH. Drinks, finger food and an opportunity to talk at a summery location close to Hamburg City Hall.

Tuesday, 29 May 2007

12 noon - 1.15 p.m.	<u>Media Tour 1: The Port City of Hamburg</u> Europe's largest urban development project and the Elbphilharmonie – the Hanseatic City's spectacular new landmark (bus/on foot, from/to City Hall, Hamburg Information Desk).
1.00 - 2.30 p.m.	<u>Media Tour 2: Hamburg – The City on the Waterfront</u> The Port of Hamburg as a logistical hub for trade between Europe and Asia (bus/ship, from/to City Hall, Hamburg Information Desk, snack on board). Both these tours can be combined.

12 noon - 1.30 p.m. <u>and</u> 12.30 - 2.00 p.m.	<u>Media Tours 3 & 4: Hamburg Sightseeing Tour –</u> Main tourist sights (bus, from/to City Hall, Hamburg Information Desk).
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NOTE:

27-30 May 2007

Upon request, the City of Hamburg will be offering **individual media programmes** to selected journalists before and after the ASEM Meeting. These will cover topics including:

- **Trade with Asia:** Hamburg as a hub for trade between Europe and Asia.
- **Expertise on China:** Hamburg as the most important location for Chinese businesses in Europe / Hamburg and its twin town Shanghai.
- **Lively Scenes:** Hamburg as northern Europe's entertainment metropolis (Reeperbahn, Beatles in Hamburg, the music scene, musicals and the colourful culture scene).
- **Internationality:** Hamburg as Germany's most international city.

Contact:

Guido Neumann

Hamburg Marketing GmbH
Media Relations
Steinstrasse 7
D-20095 Hamburg

Tel.: +49 (40) 300 51 - 617
Mobile: +49 (0) 176 - 410 39 770
Fax : +49 (40) 300 51 - 615
E-mail: guido.neumann@marketing.hamburg.de